

julia thack

DESIGN & ART DIRECTION

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juliathack.com

SKILLS

Creative:

Graphic Design
Branding
Packaging
Exhibition
Publication
UI/UX
Advertising
Copywriting
Creative Problem-Solving

Technical:

Illustrator
InDesign
Photoshop
Sked
XD

AFFILIATIONS

Syracuse University

Delta Gamma
Philanthropic Member

DESIGN EXPERIENCE

Ali Rose Mann Digital Social Media Coordinator

New York, NY
September 2023- Present

Created original Instagram, Facebook, Twitter, and Tik Tok content that has accumulated over 7.5 million views. Sourced and edited content that accumulated over 30 million views. Use the Adobe Creative Suite, Sked, G Suite, Asana, and other tools daily to design, copywrite, and plan posts.

Stoney Clover Lane Graphic Design Intern

New York, NY
Summer 2022

Worked closely with Creative Director, Head of Content, and Graphic Design team to assist photoshoots. Designed graphics for social media posts and promotional emails. Created wholesale lookbooks and branded graphics that were seen in Bloomingdale's and across SCL platforms.

University Girl Magazine Graphic Designer

Media, PA
Summer 2021

Design layouts and original graphics for bi-semester campus magazine focused on pop culture and college lifestyle.

Broadway Custom Social Media Intern

Virtual Position
Winter 2022

Created daily Instagram & Facebook stories to engage followers. Researched Broadway history and handled audience response.

Media Proper Web Design Intern

Media, Pennsylvania
Summer 2021

Worked closely with Creative Director to create wireframes, sitemaps, and UI/UX icons, footers, & typography for websites.

SaraJane Videography Wedding Videography Assistant

Philadelphia, PA
2020, 2022

Worked closely with owners to create wedding videos. Assisted with photo and video shoots. Handled customer correspondence.

EDUCATION

Syracuse University

College of Visual and Performing Arts
BFA, Communications Design
S.I. Newhouse School of Communications
Fashion & Beauty Milestone Program
May 2023